

Attention Deficit Disorder.



Easy-read Instrument Panel / Central Comfort Console.

Accord

Keep your attention on the road where it belongs with the Honda Accord's easy-to-read instrument panel and easy-access center console.



PATIENT ANALYSIS

Last *Snellenberg* D.O.B *10/24/68*
Phone # *690-4369*
Diagnosis: *ADT*

Remarks

Symptoms of attention deficit disorder.

Coworkers complain of lack of focus, distraction, pervasive busyness combined with low follow-through and lack of completion.

I recommended the Honda Accord to him. Exposure to the simple, clean design of the dash and the easy-access center console with Alc, stereo CD, and vent controls made him sit up and take notice.

"Find your center," I advised him as he floored it downtown.

"How are you doing?" I asked.

"I am the Accord and the Accord is me,"

Break through
Still has trouble remaining focused at
adopted a regular schedule of going on
Warning Flag: I'm beginning to detect
obsessive compulsive tendencies.

Recommended Therapy:

Regular driving in
Honda Accord.



MESSY HUMAN EMOTION SOLVED BY GOOD DESIGN.

