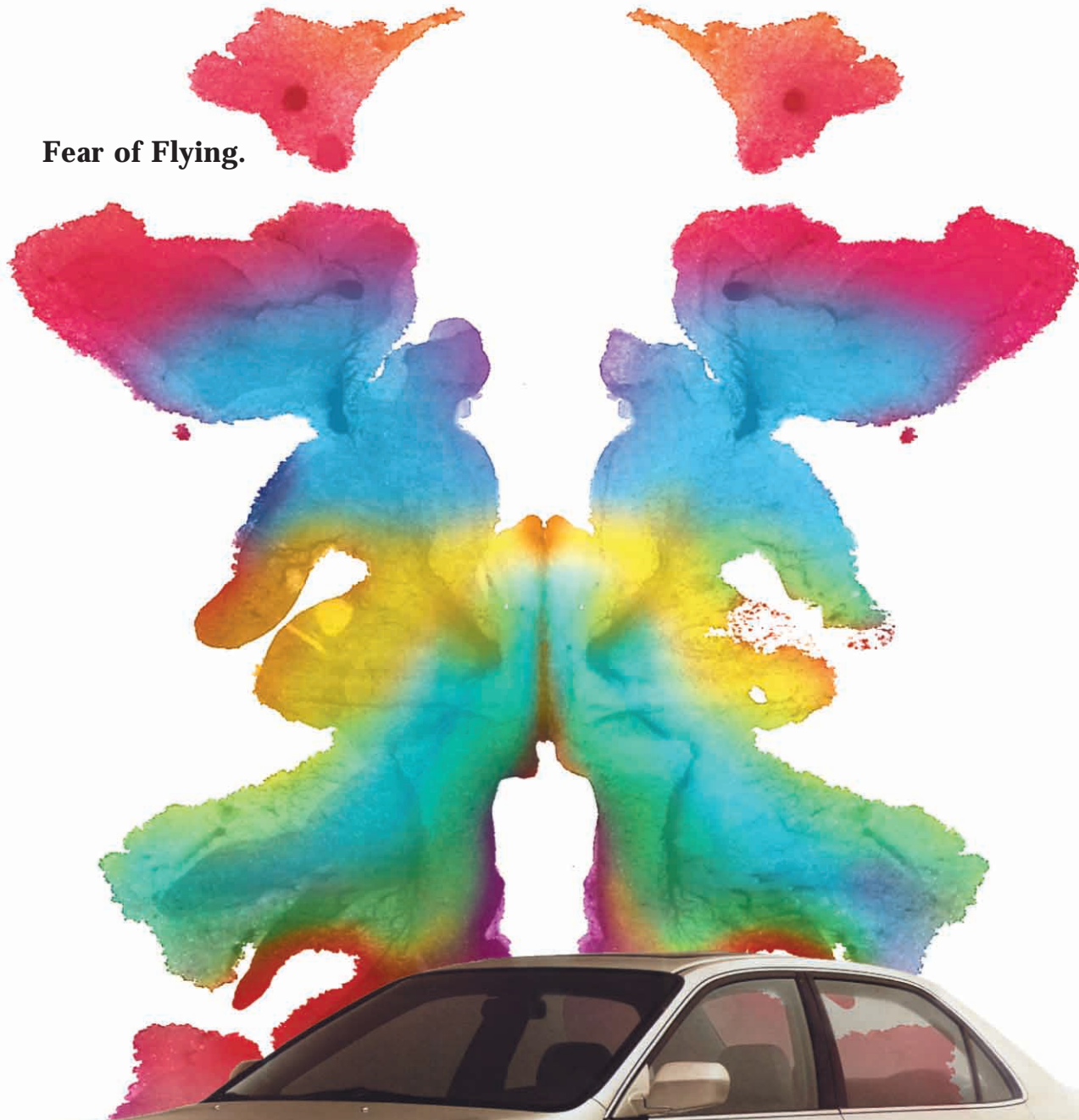


Fear of Flying.



Two-stage dual airbags. • Low body-roll handling. • 25/31 MPG.

# Accord

Frequent-flyer miles just doesn't pay when you compare the excellent gas milage and diverse safety features of the Honda Accord EX.



## PATIENT ANALYSIS

Last *Eller*

D.O.B *10/06/60*

Phone # *690-4369*

Diagnosis: *Fear of Flying.*

Remarks

*My career experience has induced a fear of flying in the patient. Patient often has business travel and needs a quick solution.*

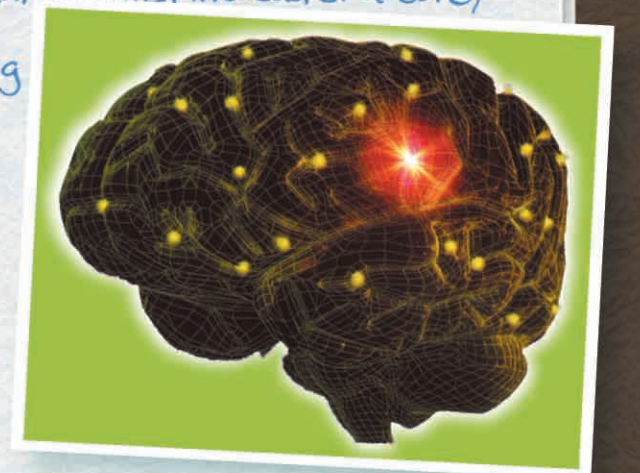
*I recommended the Honda Accord EX because of its great gas mileage and its safety features, including the dual-stage airbags in the front and sides.*

*The curve-responsive handling of the Accord's double-wishbone suspension and Honda's reputation for low body roll also impressed him.*

*I'm worried that I'm giving the patient a crutch instead of a cure, but he says he has been pretending to be an airline pilot as he flies down the highway.*

Recommended Therapy:

*Honda Accord EX*



MESSY HUMAN EMOTION SOLVED BY GOOD DESIGN.

